

Brooks Museums Magnet Elementary School
PTA Board Meeting
November 28, 2022

Call Meeting to Order- Laura Thomas at 6:35 p.m.

We'd like to pursue the shade structures but we'd like to connect with the guy to see the options laid out. He is hard to get in touch with. He is the one approved vendor for Wake County. We need a plan to spend the money so we don't keep carrying it forward.

Individual Reports

- Treasurer

- Communications
 - The newsletter has been rolling on. People have been good about sending Susan what they need and it's been working well.
 - Lindsay can craft her social media posts based on what Susan is promoting in the email.
 - Amanda Dunn has gotten in touch with Class Curators. They are supposed to sign an ethics form. Something they get tripped on each year is the money collecting. If you are the Class Curator, you cannot be the money collecting person.
 - Susan is waiting on an update from Mrs. Croom. She hasn't had luck with people signing up for yearbook. She hasn't gotten any volunteers. One idea is to spell out exactly what's needed so people know what they're signing up for. Laura has a list of people who offered to help the PTA this year and she can reach out to them to see if they can help with yearbook. Let's also add Spirit Wear to the list.

- First VP
 - Boosterthon Wrap Up
 - It went way better in every way than we thought it would go.
 - People were pumped – the kids, parents and staff. No negative comments. We raised more money than we thought we'd raise. We raised almost \$19k. We raised almost \$20k in the spring. That doesn't include the corporate match or the t-shirts.
 - We have thousands of dollars between the two fun runs that are part of a corporate match.
 - We have booked the fall fun run for 2023.
 - The % of kids registered and the % of kids that donated went up.
 - Sunny D is willing to lead
 - Spirit Wear?

- Hospitality
 - Breakfast coming up.

- Programs
 - Book Stop
 - Marie Palmer reached out to Ms. Coats to find out how they did it in the past.
 - The Book Buck has been redesigned.
 - We'll have a communication about Book Stop returning – it will say here is day and time.

- Recruit Family Engagement Leader?
- VP Ways and Means (Fundraising)
 - Book Fair Wrap-up
 - The gross earnings were 11k. We made about \$2,700.00 net.
 - Spirit Nights
 - There is a spirit night at Panera tomorrow.
 - The cultural arts programming has not started.
 - Sabrina (the magnet coordinator) did not realize the cultural programming was part of her job description.
 - We should use all the cultural arts money but make the most of it. Laura has past experience with this.

Adjournment at 7:20 p.m.